

welcome TO PINK

PINK Breast Center is quickly becoming one of the most popular medical diagnostic imaging centers in New Jersey. PINK Breast Center is dedicated to providing the highest quality comprehensive breast care and compassionate individualized medical care. Designed especially for women, PINK offers comprehensive imaging tests in a welcoming environment using the latest digital equipment to provide the care our patients deserve with more comfort and less radiation. Our systems generate excellent, clear images for our physicians to read. Often, the doctor consults with a patient and explains her imaging results before she leaves. Whether you need an ultrasound, bone density scan, mammography screening, or breast care, we're here for you.

EARLY DETECTION *saves lives*



WHAT TO BRING TO YOUR APPOINTMENT:

- Prescription (not needed for screening mammography)
 - Current Insurance Card
 - Picture ID
 - Payment (if you have a co-pay)
 - Prior imaging studies (if any)
- Self-Insured and Self Pay Pricing Available

INFORM RECEPTION IF YOU:

Might be pregnant and/or have breast implants

TO GET YOUR PRIOR STUDIES BEFORE YOUR EXAM,
USE THE FILM RELEASE FROM OUR WEB SITE.

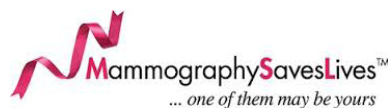
American College of Radiology, Society of Breast Imaging and American College of Obstetricians and Gynecologists, among others, recommend that all women have yearly mammograms beginning at age 40. Women at high risk may benefit from starting earlier.

WWW.PINKBREASTCENTER.COM



PINK Breast Center
Barnert Medical Plaza
680 Broadway
Paterson, NJ 07514
P: 973 977 6662

PINK Breast Center
Towne Center
312 Walter E. Foran Blvd.
Flemington, NJ 08822
P: 908 284 2300



WWW.RADIOLOGYINFO.ORG

WWW.MAMMOGRAPHYSAVESLIVES.ORG



STATE OF THE
ART EQUIPMENT
with a personal touch



WHERE THE FOCUS
IS ON YOU!



COMFORTABLE | CONVENIENT | PEACE OF MIND

DIGITAL MAMMOGRAM – THE STANDARD FOR BREAST CARE

Digital Mammography directs a small dose of x-ray through the breast to a digital detector, which is similar to a large digital camera. The breast is compressed between two plastic plates and the images are available immediately. Screening Mammograms are recommended for women as young as 40 and those with family history should get an annual mammogram. No prescription is required and screening mammogram is 100% covered by all Insurance plans. Breast Cancer is highly treatable when discovered early. Early detection is the best defense.

3D MAMMOGRAPHY TOMOSYNTHESIS

It is a new Mammogram technology that gives every woman her best chance for an early and accurate diagnosis. It uses high-powered computing to convert Digital breast images into a stack of very thin layers or “slices” – building a “3-Dimensional Mammogram”. This procedure allows our PINK specialized Radiologists to see through layers of tissue and examine areas of concern from all angles.

ULTRASOUND – SAFE & EFFECTIVE

A handheld transducer transmits high-frequency sound waves into the body and interprets the returning waves. Ultrasound emits NO radiation, and is a safe and painless way to diagnose a wide range of medical conditions. PINK uses Digital Ultrasound to examine dense breasts and distinguish solid tumors from cysts.

BREAST BIOPSY

PINK offers both Stereotactic and Ultrasound-Guided Breast Biopsies. Our physicians have performed biopsies for over a decade. PINK works closely with Surgeons and Pathologists to recommend the best care for you.

BONE DENSITOMETRY OR DEXA SCAN

DEXA stands for dual photon x-ray absorptiometry, which is a simple test to determine if you have or are at risk for Osteoporosis – a disease that cause bones to become more fragile over time. In the past, Osteoporosis was detected only after a broken bone. With the DEXA Scan, X-ray scanning can determine if bones are starting to thin before a bone is broken.

FREQUENTLY ASKED QUESTIONS

IS PINK FULLY CERTIFIED AND ACCREDITED?

Yes – The American College of Radiology designated PINK as a Center of Excellence.

IS AN ANNUAL MAMMOGRAM NECESSARY?

An annual mammogram can detect problems while they are small and easier to treat. Screening Mammogram should be done yearly from ages 40-80. If it has been longer, call PINK for an appointment today.

DOES PINK HAVE STATE OF THE ART EQUIPMENT?

Yes – and our equipment is the most comfortable on the market for women. It has the least compression. PINK is consistently upgrading in order to provide safety, accuracy, and early detection for our patients.

HOW DOES PINK USE 30% LESS RADIATION?

PINK optimizes radiation per patient to use less radiation than regular digital mammography.

WHY MIGHT I NEED A BREAST ULTRASOUND?

Cancer can be hard to see in dense breasts on a mammogram. Ultrasound can often help. Our website PinkBreastCenter.com has informational videos that illustrate the benefits.

WHAT DOES PINK OFFER IN ADDITION TO BREAST CARE?

PINK also offers bone density scans and ultrasound. We offer ultrasound studies for every member of your family, including:

- | | |
|-------------------------------------|-------------------|
| • Abdomen: Liver/Gallbladder/Spleen | • Bladder |
| • Endovaginal | • OB Ultrasound |
| • Pelvis: Transvaginal | • First Trimester |
| • Pelvis: Transabdominal | • Infant Hips |
| • Venous: Upper/Lower Extremity | • Renal |
| • Arterial: Upper/Lower Extremity | • Thyroid |

CAN I GET MY RESULTS THE SAME DAY?

Often, the doctor can consult with you before you leave. If not, there is no cause for alarm.

WILL I WAIT IN A PUBLIC WAITING ROOM?

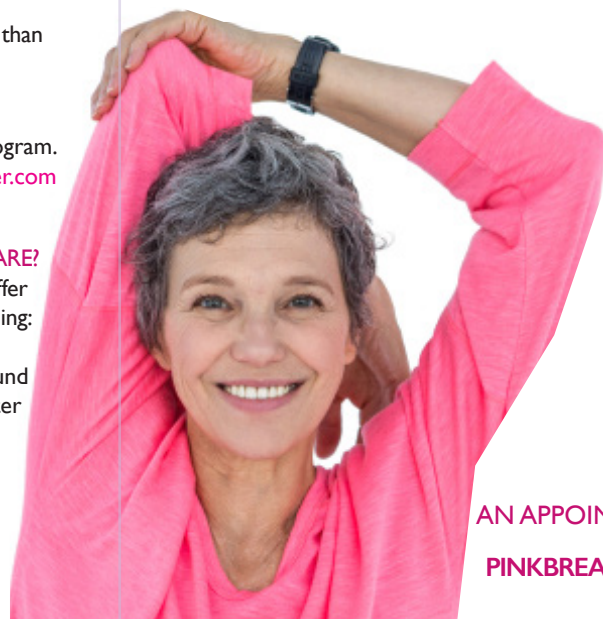
No – PINK has a private interior waiting area.

ARE PINK PRICES FAIR? ARE THERE HIDDEN FEES?

PINK saves many people hundreds of dollars. Most procedures are covered by health insurance and Medicare. Any additional fees will be discussed with you in advance. Cash pricing available.

DOES PINK OFFER EVENING AND WEEKEND HOURS?

Yes – call to make an appointment that works for you.



**SCHEDULE
AN APPOINTMENT TODAY!**

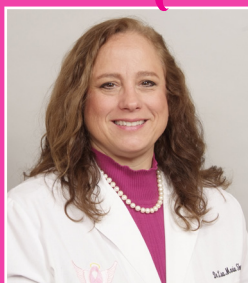
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what we do:

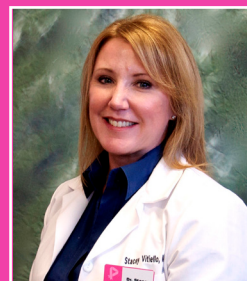
MODALITIES

- 3D Mammography Tomosynthesis
- 2D Digital Mammography
- 3D Digital Ultrasound (ABVS)
- 2D Digital Ultrasound
- General (All) Ultrasound
- Stereotactic Breast Biopsy
- Ultrasound-Guided Breast Biopsy
- Bone Densitometry (DEXA Scan)
- Nutrition Counseling
- Physician Directed Weight Loss Management

our team



DR LISA SHEPPARD, MD, FABR
Medical director/Radiologist/
Neuroradiologist/ Breast Imager
specializing in woman's imaging
and breast intervention.



DR STACEY VITELLO, MD, FABR
Radiologist/Breast Imager
specializing in woman's imaging
and breast intervention.



DR KAREN CORTELLINO, MD
Radiologist/Breast Imager
specializing in breast imaging
and intervention.



DR LISA FALCON, MD, FABR
Radiologist/Breast Imager
specializing in breast imaging.